

Creative and passionate **UI/Visual Designer** with extensive experience in multimedia design projects. Detail-oriented creator accustomed to working in fast-paced business environments.

&EDUCATION

Tyler School of Art and Architecture, Temple University, Philadelphia, PA

Bachelor of Fine Arts, Graphic and Interactive Design | May 2020

&EXPERIENCE

CertiK, New York, NY

Graphic Design Intern | September 2020–Present

Worked closely with Junior Designer and Project Manager to develop numerous marketing programs (newsletter, infographics, banners, and user manuals), which resulted in a 40% increase in social media engagement.

China USA International, Philadelphia, PA

Associate Product Designer | January 2018–Present

Collaborated with other graphic designers to redesign and rebrand a well-executed visual identity and performed major responsibilities for the UI/UX design of main site. Minimized customer booking process and demonstrated a 30% increase in booking time.

Atlantic Theater Company, New York, NY

Creatives Intern | June 2019–August 2019

Discussed design goals with our designers (In-house & Pentagram partner) and reworked previous designs that were incompatible with our new branding. Used company branding guidelines to create web graphics and gifs for productions, programs, in-house materials.

Temple University, Philadelphia, PA

Graphic Design Intern | September 2018–June 2020

Work collaboratively with the marketing team to brainstorm and craft multi-platform (web and print) graphics for international students, staff, and partners and saw an increase of 30% in click-through rate.

&RECOGNITION

Temple University Latin Honors

Magna Cum Laude/Dean's List | May 2020

The Graphic & Interactive Design Award

Top Senior Thesis Project | May 2020

The 3rd Shenzhen International Poster Festival

Finalist | March 2018

&SKILLS

Design

Low to High Fidelity Design & Prototyping | Persona

Storyboarding | Wireframing | User Research

Usability Testing | Bilingual (English & Chinese)

Technical

Adobe: After Effects | Dreamweaver | Illustrator

InDesign | Lightroom | Photoshop | Xd | Figma

Sketch | Invision | Framer | Microsoft Suite

HTML & CSS | P5.js | Wordpress